

## Curriculum

### NGO Cultural Framework

#### Module: Constitution

History and Development  
Corporate Governance

#### Module: Culture and Politics

World Religions and Cultures  
International Politics

#### Module: Economics

International Economics  
Global Change and Natural Resources

### Management Strategies & Functions

#### Module: Strategies

Introduction in Business Management  
NGO Business Strategy and Organisation

#### Module: Controlling

Process Modelling and Simulation  
Business Statistics and Controlling

#### Module: Logistics and Quality Management

Disaster Management and Logistics  
TQM and Business Excellence

#### Module: Marketing

Marketing Management  
Fundraising, Lobbying and Campaigning

#### Module: Projects and International Strategy

Project Management  
International Strategies and Communication

### Ethics & Leadership

#### Module: Business Ethics

Global and Business Ethics  
Corporate Social Responsibility

#### Module: Behaviour and Leadership

Individual and Group Behaviour  
Human Resources and Leadership

### Personal Development

#### Module: Coaching

Individual Coaching

#### Module: Transfer Project

(e.g. health, disaster, development, children, diversity, environment, entrepreneurship, peace keeping, ...)

#### Module: Master Thesis

## Our Location

- Central western European location, a few hours away from Amsterdam, Brussels, Luxembourg, Paris, Prague, Berlin
- Situated near Cologne with its famous Cathedral and near Bonn, Beethoven's birthplace
- Have fun at one of the many student parties held by the different universities in the area



### A Campus to make you feel at home

- Open atmosphere through transparent campus architecture
- Special facilities for self study periods
- Modern multimedia equipment in all classrooms
- Free email accounts and internet access
- First class library with multimedia approach
- Three PC labs with internet access
- Internet based student information platform

### Visit our internet-site

[www.mba-ngo.com](http://www.mba-ngo.com)

## Contact

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Stand 05/2010

Postgraduate  
Master's Programme

## NGO-Management NGO-Management

Accredited by FIBAA

Degree

**Master of  
Business Administration**



Department of  
**Business Administration  
Rheinbach**



**Bonn-Rhine-Sieg University  
of Applied Sciences**

## Admission

Admission to the MBA degree course is subject to the following prerequisites: a first university degree that qualifies for a profession, a minimum of one year of professional experience after acquisition of this first university degree, evidence of English language skills (e.g. Test of English as a Foreign Language - TOEFL).

## Beginning of the MBA Programme

Every year at the beginning of October

## Course Length

3 semesters - extra-occupational



## Classes

28 weekends (Friday 5 - 9 p.m., Saturday 9 a.m. - 6.30 p.m.)

- 1 introduction week at the beginning of the 1st semester
- 1 week intensive seminar during the 2nd semester

## Deadline for Application

31 May each year

## Fees per Semester

3.300 Euro plus semester contribution, scholarship possible

## Conceptual Design of the Programme of Study

Bonn is already renowned for being one of the leading locations for non-governmental organisations (NGOs) worldwide. The new programme of study leading to the degree of Master of Business Administration in NGO Management has been introduced by the Department of Business Administration in Rheinbach. The programme is established in the vicinity of the great number of UN organisations, hundreds of NGOs and their associations as well as international schools and scientific organisations. Its purpose is to look at organisations engaged in the areas of international development cooperation, environmental protection and health from the point of view of Business Administration.



Foto: Thomas Robbin

The programme comprises three semesters (18 months), the first two of which are intended for extra-occupational studies with compulsory attendance. The third semester is exclusively intended for the transfer project and for writing the master's thesis.

## Target Group

The MBA programme is primarily intended for employees who have been engaged abroad as engineers, natural or social scientists, for instance, and who are now planning to enter managerial positions in NGOs. Furthermore, this offer is designed for employees at NGOs who wish to acquire management skills to further their careers. However, it is also designed for employees at private companies who, for instance, wish for professional advancement in the area of Corporate Social Responsibility (CSR) or in Marketing and Corporate Communication.



The degree course is also aimed at foreign students in particular who, after having completed their first course of study, are seeking to spend a study period abroad in this country and to establish contact with the local NGOs in order to cooperate with them after having returned to their home countries. Scholarships, among other things, are available for this purpose.

## Advisory Committee

At the work level the Advisory Committee supports the institute's work by:

- Giving overviews of the experience gained in the course of the programme of study
- Discussing current developments
- Defining tasks and projects
- Supporting practical training periods, transfer projects and master theses
- Relating the students' interests and those of all other persons involved to professional practice

The Advisory Committee consists of interested representatives from NGOs, ministries, companies, universities and politics and is made up on the invitation of the Heads of the MBA programme.

## Executive Advisory Board

An Executive Advisory Board has been established to provide advice to the Heads of the MBA programme on basic subject-related and interdisciplinary issues of the scientific work programme as well as national and international cooperation.

The duties of the Executive Advisory Board include the following in particular:

- Providing advice to the Heads of the MBA programme on long-term research and development planning and on the strategic orientation of the further-education programme.
- Regular assessment, in collaboration with the Heads of the MBA programme, of the research and tuition performance attained by this programme.

The Executive Advisory Board consists of six to twelve independent, internationally renowned and working scientists, senior managers at public and private organisations or other experts.